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TRANSMITTAL FORM

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Total Number of Pages in This Submission

6

Application Number

09/922,232

Filing Date

August 3, 2001

First Named Inventor

Samuel Sergio Tennenbaum

Art Unit

3622

Examiner Name

Jeffrey D. Carlson

Attorney Docket Number

691/2

ENCLOSURES (Check all that apply)

- ☐ Fee Transmittal Form
- ☐ Fee Attached
- ☐ Amendment/Reply
 - ☐ After Final
 - ☐ Affidavits/declaration(s)
- ☐ Extension of Time Request
- ☐ Express Abandonment Request
- ☐ Information Disclosure Statement

- ☐ Certified Copy of Priority Document(s)
- ☐ Reply to Missing Parts/Incomplete Application
 - ☐ Reply to Missing Parts under 37 CFR 1.52 or 1.53

- ☐ Drawing(s)
- ☐ Licensing-related Papers
- ☐ Petition
- ☐ Petition to Convert to a Provisional Application
- ☐ Power of Attorney, Revocation
- ☐ Change of Correspondence Address
- ☐ Terminal Disclaimer
- ☐ Request for Refund
- ☐ CD, Number of CD(s) _____
- ☐ Landscape Table on CD

- ☐ After Allowance Communication to TC
- ☐ Appeal Communication to Board of Appeals and Interferences
- ☐ Appeal Communication to TC (Appeal Notice, Brief, Reply Brief)
- ☐ Proprietary Information
- ☐ Status Letter
- ☐ Other Enclosure(s) (please identify below):
Request for Reconsideration and return postcard.

Remarks

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm Name Kaplan Gilman Gibson & Dernier LLP (Customer No. 27538)

Signature

Printed name

Joseph B. Letch

Date

September 22, 2006

Reg. No.

26,936

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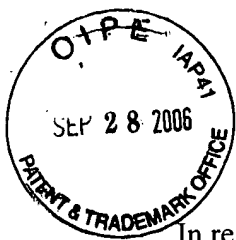
Paula M. Halsey

Date

September 22, 2006

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:
Samuel Sergio Tenenbaum

Application No.: 09/922,232

Filed: August 3, 2001

For: COMPUTER ADVERTISING METHOD
AND SYSTEM

Group Art Unit: 3622

Examiner: Jeffrey D. Carlson

Attorney Docket No.: 691/2

Mail Stop: AF

Commissioner of Patents
P.O. Box 1450
Alexandria, VA 22313-1450

REQUEST FOR RECONSIDERATION

Sir:

It is respectfully requested that the Examiner reconsider the final rejection issued in the above-referenced patent application on March 8, 2006 and allow all of the claims as presently constituted. Grounds supporting this action are presented below.

Certificate of Mailing

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Paula M. Halsey

Print Name: Paula M. Halsey